

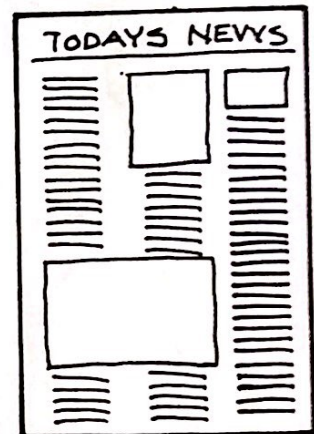
Design a Newsletter

Newsletters are popular among businesses and organizations. They allow employees and members to keep up on current news and learn about people or events in depth.

Design a newsletter for your book. First, study newsletters that you have gathered from community businesses and organizations. Examine the ratio of graphics to text. Notice the layout and the color of paper.

Now, decide what stories you'll include in your own newsletter. Perhaps you'll write an in-depth profile of a character or a description of an important event that occurred in your book. Will you include advertisements? Perhaps you'll add pictures of important characters or events.

When you have designed your newsletter, decide whether you will create it on the computer or by hand. What color of paper will you use? What additional graphics will you add so that your newsletter is visually exciting? How will this newsletter inform people about your book?



Make copies of your newsletter and distribute it so that people can learn more about your book.

IN/GR

